



Cycling Cyclisme Canada
Community Sport For All
Community of Practice

May 22, 2025



Land Acknowledgment

Cycling Canada respectfully acknowledges that we are meeting today on the traditional territory of the Mohawk, Algonquin, and Anishinabewaki Peoples. We acknowledge the long history of First Nations, Inuit, and Métis Peoples and show respect to the Indigenous communities. We are making the acknowledgement to further demonstrate our commitment to work together as a community in laying the foundation for reconciliation through sport.



Introductions

Name

Town, Province/Territory

Group/Club Name

Favorite Bike Route

Resources:

Pronouns: https://www.justice.gc.ca/eng/rp-pr/csj-sjc/legis-redact/legistics/p1p15.html

Land Acknowledgment: https://native-land.ca/



What is Cycling Canada's strategy?



OUR MANDATE

To holistically develop the sport of cycling in Canada

Ser Ost to Cycle

To lead, tedulore & empower

GRASSROOTS

We will teach children across Canada about the joy of cycling.

EVENTS

We create events that get Canadians genuinely excited about cycling.

OUR ESSENCE

COMMUNITY

We will create a community with deep connection, affinity, and pride in the sport of cycling.

GRACIOUS CHAMPIONS

We will create a sustainable performance program continuously delivering champions to the world stage and ambassadors to the community.

4 AREAS OF STRATEGIC FOCUS

Goals for Community and Grassroots

Community

- 100,000 members by
 2030
- Currently 50,000

<u>Grassroots</u>

- 300,000 youth on bikes by 2030
- Currently 42,700





22-23, 23-24 CSAI Summary

- 3rd year for Cycling Canada CSAI Funding
- Impact of this funding over the past 2 years
 - Over \$700k to clubs and PTSO's across Canada to launch and build HopOn capacity
 - 3100 participants and 50+ new HopOn Instructors trained in 2023
 - 10,000+ participants and 100+ new HopOn Instructors trained in 2024



24-26 CSAI Summary

- 27 projects across Canada
 - •\$300k across 11 PTSO's
 - 2 Alberta, 4 British Columbia, 1 Manitoba, 1 Northwest Territories, 3 New Brunswick, 3 Nova Scotia, 1 Newfoundland, 4 Ontario, 1 PEI, 6 Quebec, 1 Yukon
- Estimated 2700 participants targeting underrepresented group
- Strong representation for programming for persons with a disability



Frequently asked questions

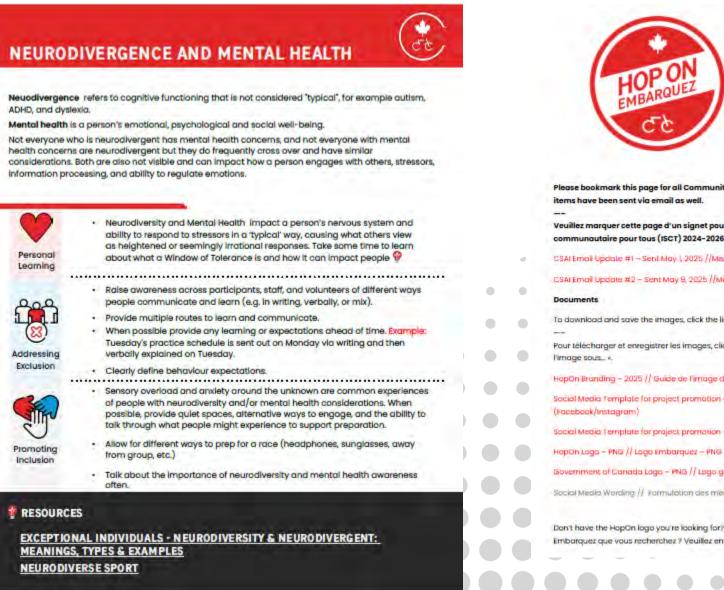
- Provincial/Territorial
 Sport Organizations
- 24-26 timeframe
- Payments
- Shifting your budgets
- Social Media posts





Upcoming Deadlines

- June 30 Project Summary & Photo
- May-March 31, 2026 Social Media Post
- Inclusion and Accessibility Guide, reporting and surveys to come
- https://hoponcanada.ca/csai-information-page/





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Please bookmark this page for all Community Sport For All (CSAI) 2024-2026 related communications and documents. All of the belo

communautaire pour tous (ISCT) 2024-2026. Tous les éléments ci-dessous ont également été envoyés par courriel.

ISAI Email Update #1 - Sent May 1, 2025 //Mise à jour du ISC1 #1 - Envoyée le 1et mai 2025

CSAI Email Update #2 - Sent May 9, 2025 //Mise à jour du ISCT #2 - Envoyée le 9e mai 2025

To download and save the images, click the link, and when it opens, right-click and navigate to the "Save image as..." option.

Pour télécharger et enregistrer les images, cliquez sur le lien et, lorsqu'il s'ouvre, faites un clic droit et naviguez jusqu'à l'option « Enregistre

HopOn Branding - 2025 // Guide de l'image de marque Embarquez 2025

Social Media Template for project promotion - Facebook/Instagram // Modèle de médias sociaux pour la promotion du projet

Sacial Media Template for project promotion – Twitter // Modèle de médias sociaux pour la promotion de projets (Twitter)

Government of Canada Laga – PNG // Lago gouvernement du Canada

Social Media Wording // Formulation des medias sociaux

Don't have the HopOn logo you're looking for? Please email HopOn@cyclingcanada.ca for access to all logos. // You's ne trouvez pas le logo Embarquez que vous recherchez ? Veuillez envoyer un courriel à HapOn@cyclingcanada.ca pour avair accès à tous les logos.



Project Highlights









- Handcycle Club of Canada Ontario https://handcycling.ca/
- Adventure Biking Project Newfoundland https://www.adventurebikingproject.org/



Questions?
Next Meeting –
August

