

CSAI March Community of Practice Call-20260430_115934-Meeting Recording

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35m 54s

● **Robyn Skinner** started transcription

RS **Robyn Skinner** 0:16

Good morning, good afternoon to the three of you thus far.

A **Andy** 0:17

Thank you.

Yeah.

GV **Giana Veneziano** 0:22

Hello.

RS **Robyn Skinner** 0:22

Greg, Stephanie, Andy, hope you're well.

GL **Greg Laroque** 0:23

Thanks.

RS **Robyn Skinner** 0:27

We'll wait just another moment here and hopefully we get some more folks. And Giana, I thought it was funny, you named this call the March Community of Practice call. I saw on the timer. Yeah, it's like March, wait a second. We're not in March.

GV **Giana Veneziano** 0:39

I did? Nice.

Maybe that's why people are not going to join. My fault.

RS **Robyn Skinner** 0:45

That's right, that's right.

Greg, about the hop on instructor you're looking to access, let's, if you want to, we can stay on the call afterwards and chat about next steps for you, if that makes sense.

GL **Greg Laroque** 1:04

Awesome, that's what I was going to suggest. I got sidetracked with five other things, so.

B **Brad** 1:07

I said classic sort of sports.

RS **Robyn Skinner** 1:09

Yeah.

GL **Greg Laroque** 1:10

Yeah, that'd be awesome.

RS **Robyn Skinner** 1:10

Let's do that, OK. Fabulous, fabulous.

B **Brad** 1:12

Cool.

RS **Robyn Skinner** 1:15

All right. I know people will probably keep calling in, so we're just going to get started so I can give you guys back some time if you need it. Realizing some of you are probably on a lunch break, so we'll get rolling. Just because there's a very small number of us, I'll take the opportunity for everyone to introduce themselves, but quickly, I'm just going to do a land acknowledgement.

which we do at the start of every one of these calls. And this is rooted in the Ottawa area where our Otto office is based out of. So Cycling Canada respectfully acknowledges that we're meeting today on the traditional territory of the Mohawk, Algonquin and Anishinaabe Waukeew people. We acknowledge the long history of First Nations, Inuit and Metis peoples and show respect to the indigenous communities.

for making the acknowledgement to further demonstrate our commitment to work

together as a community and laying the foundation for reconciliation through sport. And what I'll do is if I can get everyone just to quickly introduce themselves if they're able to and provide us with.

where you're calling in from, if you feel comfortable sharing pronouns and a quick highlight of your program thus far. So I'm just going to drop those pieces into the chat and we can just go around the...

LP **Liette Paulin** 2:25
You.

RS **Robyn Skinner** 2:39
the call here. So my name is Robyn. I am a staff member here at Cycling Canada. My pronouns are she, her, and I'm based out of Collingwood, Ontario, just north of Toronto.

B **Brad** 2:45
Yeah.

RS **Robyn Skinner** 2:54
And...
One of the projects I represent here as well as with Cycling Canada is a program through the Collingwood Cycling Club. And we had a program partnered with the local YMCA to bring Hop On programming to kids in the Collingwood area. We ran a program last fall and we're focused now on equipment and instructor training to keep the program running in the Y long term. And that's a little something we'll talk about here as we move through the call and see what some of you have planned after this programming is finished. Greg, why don't we start with you because you're not on mute.

RK **Roger Koert** 3:30
Two.

GL **Greg Laroque** 3:35
Okay, I'm Greg Laroque. I'm sorry, wrong one. I am the, what the heck's my title,

manager of operations. Sorry. I've had a few, generally, they're executive direct positions. I've been in a couple other sports.

RS **Robyn Skinner** 3:42

Yeah.

GL **Greg Laroque** 3:53

This particular SAS Cycling has changed their job description and title, so I struggle with that occasionally. Get into the old ones. I am based out of Regina. We have just got funding.

for Hop On. Last year we did not have anything, so we've been working on a program. We did some training already for our facilitators. The goal after this is to train some coach, Hop On coaches, and a little bit later on, closer to the end of the summer, we'll be doing some actual delivery of the programming. So I kind of got dropped in on this. Haven't been in this position for quite a year. So just another thing.

RS **Robyn Skinner** 4:47

Thanks, Greg.

What's exciting about bringing Saskatchewan in is Saskatchewan is the last PTSO to bring Hop On to their province or territory. So yay, I was going to do some applause, but I wanted to give some context as to why I was giving applause. But thanks to Greg and the board of directors in Saskatchewan for bringing Hop On to Saskatchewan and to all of the

GL **Greg Laroque** 5:02

Yeah.

RS **Robyn Skinner** 5:13

members of Saskatchewan. So thanks, Greg. Giana, why don't you introduce yourself next?

GV **Giana Veneziano** 5:21

Hi, my name is Jenna. I work for SEC in Canada. I've been here for about 3 months, I think, since February. And still learning a little bit about Hop On, but it's nice to

connect with everybody and see you guys face to face, even though we probably won't see each other much more often. It's good that I jumped in and I still get to see you and meet you. And I'm based just north of Montreal. So just off of the island.

RS **Robyn Skinner** 5:45

Thanks, Giana. Brian, you're not on mute, so I'll go to you next.

B **Brad** 5:49

Yeah, my name is Brad. I'm from, yeah, Langley, Langley, BC is where I live. I'm representing the Ridge Meadows BMX Club. And we just got on with the hop on program or the through Cycling Canada here. Geez, I don't know, a couple of weeks ago, I think, so it's still.

It's still all very fresh, but yeah, we run BMX coaching clinics and programs at the track in Maple Ridge, British Columbia. And we're excited to make the program more accessible and kind of learn from other people that have been doing this and see how we can grow cycling within the community.

RS **Robyn Skinner** 6:28

Thanks, Brad. Welcome to the team.

Andy.

I suspect you're on your lunch break from school, so I'm going to let you talk because you may need to jump away, I'm sure.

A **Andy** 6:36

No, we're in Newfoundland, so we're well past lunch. I'm actually, I got a bunch of kids staring at me through the window because they're thinking they can come see me. So don't be surprised if something happens. Yeah, I'm Andy Pool. I'm in Glover Town, Newfoundland. We came on last year, I guess, to bring Newfoundland on to Hopkins.

It's our program's been around for a long time, 15 plus years, but hop on's new for us and our goal here is to build up, well, I'm going to become a facilitator and all that and then start some training. So we've been sort of really starting from the beginning.

And most of that I'm doing all by myself at the moment. So, but it's been good. On a

positive note, our town is like 3000 people in the middle of Newfoundland, not really a cycling place, but our cycling programs have been growing too much. The town is right now building us what's going to become a bike shop.

because there is no bike shop anywhere near us. So the town and the local area is really body. And so this has been also been sort of just another step to help submit to them that we're doing things. So thanks for that.

RS **Robyn Skinner** 7:54

Thanks, Andy. Good to see you. Stephanie.

SS **Stephanie Sutton** 8:00

Hi there. My name is Steph Sutton and I live in Dundas, but Golden Horseshoes Cycling Hub is based out of Ancaster. My pronouns are she, her, and L. And our club is only three years old. And we've been offering Hop On from the very beginning, actually.

B **Brad** 8:01

The.

SS **Stephanie Sutton** 8:21

when I was with another club. I'm proud to say I was like one of the first ones in Ontario to become like a hop-on instructor. So I see the value in it. I've seen like initiative programming like this work well in other sports and reaping the benefits of it. So for sure, we're reaping the benefits of it at Golden Horseshoe.

where we are two away from being sold out and hop on for the spring and four away from being sold out and hop on for the summer. The continuation program to it, Rally Riders, is now sold out for the spring and only a few away from being sold out for the summer. So

really, really proud of things. We've had a massive amount of growth in the programs in a very short amount of time. It's forced us to create our own rider Pathway to help people graduating and continue on in the trail of things. So really, really, really proud.

of the progress that we made and we truly, truly couldn't have done it without Hop On and Cycling Canada supporting us.

RS **Robyn Skinner** 9:31

Thanks, Steph. I think the Golden Pursue Program, we funded all through the four-ish years of the CSAI funding, and it's a great example of starting a program and where it can end up and keeping kids in programming longer term. So thanks for sharing that.

Liette or Roger, are either of you able to introduce yourselves in your programs? I'm assuming without your video on you might be just listening and that's fine too. Hey Roger.

RK **Roger Koert** 10:01

Yeah, hey. Yeah, I'm just on my lunch break from work. I'm sure many are like that. My name is Roger. My pronouns are he/him, and I live in Stratford, Ontario. And my group is the Hand Cycling Club of Canada.

So we are a a group of

athletes with a physical disability that ride hand cycles and essentially try to get more of us in the sport and create more cycling opportunities for us. And our hop on program, so it's not necessarily the standard structure of hop on program where we've hosted

two camps last year, one for rd, one for mountain, and then we're doing the same thing this year. So one for rd, one for mountain. So the road camp is coming up in a month in Petawawa, Ontario, and the mountain camp will be in October in Horseshoe Valley.

Ontario.

That's me.

RS **Robyn Skinner** 11:07

Thanks, Roger. Appreciate that. I think the thing that's great about this programming is focusing on groups and what their needs are. And persons with disability, you know, the Hop On program is not built for that. So what can we do with the Hop On program to welcome?

people from all different ability levels is a big takeaway for us. So thanks, Roger, for sharing. Liat, I'm not sure if you're able to introduce yourself, but I won't put you on the spot. If you'd like to unmute yourself, please do.

LP **Liette Paulin** 11:42

Yes, I work for the town of Shediac. We are trying to have the program going. We're presently reaching out for instructors and we're actually, we did recruit some people and they have the, we're doing an online but in-person session. And we'll have another one, like the in-person, really the active one next week. So that's where we are now. And we'll have a small program, like probably just one group starting in May, but we're starting slowly but surely.

RS **Robyn Skinner** 12:12

Right.

Awesome.

Well, I'm sure Stephanie can speak to the fact that that's how it started four years ago. Small and building. Yeah, small and mighty building from there. Thanks for sharing that. It's great to see you. Okay, so our focus today, other than getting to know everyone's program status and what it's all about, is to share a little bit of a few updates from Cycling Canada, what our next steps will be. And then wanted to have a bit of a discussion at the end with all of you or maybe at the beginning. We'll see how the discussion goes about what further funding might be helpful for all of you. We don't have insight yet into upcoming funding, but some of you

may have been aware of the spring economic statement that was launched earlier this week. And a good chunk of that, which obviously in sport we pay attention to, is what that means for sport. And there was a fairly large commitment in the economic statement about the support of sport.

and all levels of sport, but most of you, if you would have seen it, and I'll put some links in the chat, there was a real focus on participation and focused on getting and giving access to all Canadians to access sport, which is really what this Community Sport for All funding has been the last four years.

So there's a lot of articles that I can send you that talk about what the government's doing for sport and what that's going to look like. We don't have a clear picture on what that's going to look like yet. I would love to come today and tell you that we're going to have X amount of dollars to continue this programming, which I'm hoping I will be able to share.

But we don't have insight into that yet. That was a pretty new development this week and something we've been asking for for, and when we, what I say we, the collection of national sport organizations across the country, has been asking for an increase in sport funding for a long time. Our funding has stayed pretty static.

for 20 plus years, and a lot of things have changed in 20 years. So we wanted and have been asking for more funding for quite some time. So it's good news that sports are going to be getting more funding, but again, what that looks like, we're not quite sure yet. So I certainly wanted to have a discussion with this group.

because I think we are going to have the ability to speak to the government through our CEO in regard to what would be helpful and how we could structure funding in the future. So in the past four years, we've got an envelope of funding, which we've passed on to all of you or our provincial territorial sport.

organizations, whether that be Ontario Cycling or Cycling BC, and then they've selected your groups to be funded.

So maybe you can pull on experience from other funding and grant opportunities you've been a part of, but I certainly wanted to have a discussion with folks here today on, you know, if I were to come to you tomorrow and say,

I've got some money for you. How would you like to structure it other than just hand it to me and I'll do what I want? That would be great. But where you folks think the money would be best suited when it came to continuing to develop and grow the programming that you're delivering, but also is there something different we can do?

Do you see other opportunities within the community separate from clubs and groups where the money could be helpful?

Go ahead, Roger.

RK **Roger Koert** 16:06

Yeah, I think for our group, we could use money to apply towards equipment. So adaptive equipment for disabled athletes is really the biggest limit to the sport. Yeah, exactly.

RS **Robyn Skinner** 16:16

Yeah.

It's a big barrier, right? Yeah, yeah. And the expense related to it, I'm sure storing it, shipping it, maintaining it is a lot. And equipment, yeah, I think most sports, a lot of sports, not all, but would say equipment is a big one, but specifically for cycling and

persons with a disability for sure.

Thanks for that, Roger.

RK **Roger Koert** 16:42

Yeah.

RS **Robyn Skinner** 16:43

And do you see, Roger, an opportunity in communities where some of the, you know, equipment could be centralized in some way, so it's not, you know, sitting with one group all the time? You know, the, I guess I get down to the, like, the tactical mechanics of how you would love to see the equipment utilized on an ongoing basis.

RK **Roger Koert** 17:07

Yeah, there are a couple different approaches, I suppose, but if there's, just using something as an example, if there's like a major bike rental hub, for example, if there was like 2 pieces of adaptive equipment at those locations,

RS **Robyn Skinner** 17:19

Mm.

Love it.

Right.

RK **Roger Koert** 17:27

you know, then that could be that could be an example for multiple locations that exist throughout the province or throughout the country that you know that there's like an adaptive mountain bike at the foot of the hill at wherever you're going, right? And that and you have an opportunity to to rent it so you can enjoy the.

RS **Robyn Skinner** 17:36

Yeah.

Yeah.

RK **Roger Koert** 17:48

Experience riding a bike.

RS **Robyn Skinner** 17:49

Yeah, that's a great point, you know, some sort of community hub. And that's the other part of this funding programming is trying to find collaborative ways sports can come together. You know, we know there's across all sports equipment is required. Some are heavier than others. But is there ways that we can come together and collaborate on those types of projects. So maybe there is a community sport equipment hub that is established through this funding in the future and since, you know, Cycling equipment is part of that. Go ahead, Andy.

A **Andy** 18:25

Um...

RS **Robyn Skinner** 18:27

Oh.

A **Andy** 18:27

Equipment is obviously going to be on everybody's list and same here. But the two things I guess that mentioned, one you said not to say, but the flexibility that you guys gave within the spending with this money was really helpful because none of us have identical problems or programs or even geography or whatever.

RS **Robyn Skinner** 18:30

Yeah.

Yeah.

Yeah.

A **Andy** 18:46

And we're all obviously in different places. So in terms of what our programs need and where we are. So that flexibility was huge. Funding does not often come with that. It often comes with strict guidelines and how much to spend and pass in these receipts and do this and that. And that sometimes can get can get red tapey and painful.

RS **Robyn Skinner** 19:02

Yep.

A **Andy** 19:07

The other thing is another group I am involved in, we kind of set up a situation where it's an additional funder that does, they're almost like micro grants. So essentially what they'll do is they'll work with me through another program that I was doing. where, again, in Newfoundland, it's geography and travel and things are huge and big and small pockets. So they would do small grants for groups to get started. So they would train a leader or a couple leaders, maybe even leave them with, you know, the basic equipment like you guys do with the backpacks. potentially a leader bike or something if it was needed and have all of that established so that they accept so many a year. And then so for example, that could run through the PSO where people would apply to the PSO rather than Cycling Canada and say, hey, you know, here's \$1,500 for you to get.

RS **Robyn Skinner** 19:53

Mm.

Yep.

A **Andy** 20:04

your program started and then and then go from there. It works really well. We're up to like 20 sites off of that. Just we focus only on schools. So it's actually through School Sport Newfoundland Labrador that does a they have a really big program called Participation Nation, which is focused on non-traditional sport. not, you know, varsity and that kind of thing. So they also do the same thing with the hiking program. They do the same thing with any sort of non-traditional thing that they do. So it gets, schools are...

RS **Robyn Skinner** 20:40

Yeah.

A **Andy** 20:40

excellent clientele, but to get lots of kids on bikes, but they are notoriously difficult to

deal with because they have no money or they have lots of that red tapey thing that we talked about. So that worked really well here.

RS **Robyn Skinner** 20:42

Yeah.

Okay.

Nice, we'll see, yeah.

Thanks for that, Andy. That's great to understand the flexibility required, but also some ways we could apply it. And that partnership piece, I think, is...

Something I'm thinking about, you know, I think you said it at the beginning as well, Andy, and you're the only one driving this project forward, and I suspect everyone on this call is a similar situation. You know, you're kind of alone in your mission to achieve what we're looking to achieve out of these.

out of these funding opportunities. And if there's a way that we can structure some sort of partnership that gives additional support and access to all of you. And what I think about these, Roger, you started talking about these community equipment hubs in some way. You know, I always go to something like

Just forgive me if this is not in your region, but Canadian Tire as an example, a huge organization that has, you know, infrastructure across the country. Is there some sort of partnership with Canadian Tire that we can...

established that can help support the local programming we're trying to achieve by helping remove those barriers. And not specifically that funding goes towards that, but just those the further infrastructure we can create for all of you to have access to infrastructure that's out there is

I think critical or the YMCA or, you know, a network of groups that are already out there doing work with kids or the folks we're looking to target is something I keep thinking about on ways that we could make the programming like this more effective.

Thanks for that. And I know, Brad, you're at the beginning of your journey with this programming. So it's interesting to get a question from you before you've even started. You know, what do you think you would need moving forward?

B **Brad** 22:49

Yeah, yeah, with us being a BMX track, one of our biggest challenges is the upkeep

of the actual track and the equipment around the track and everything, and obviously completely volunteer run, not much.

RS **Robyn Skinner** 22:59

Maintenance, right?
Mhm.

B **Brad** 23:08

support from the or funding from the township that we're in or anything like that. So a lot of, you know, fundraisers that we're doing or donations, local sponsorships trying to, you know, we had last week, you know, we're doing a bunch of weed eating and the weed eater breaks and we got to, you know, go and buy a new one or there's.

RS **Robyn Skinner** 23:25

Greg.

B **Brad** 23:28

The start gate of the BMX track needs welded, so you know we get a local welding company come and help weld. It's just always seems like there's some sort of equipment or infrastructure that needs maintained and upgrading, then also our fleet of loader bikes that we're having that we're using for the new people that come in where...

RS **Robyn Skinner** 23:30

I.

B **Brad** 23:48

You know, they're getting flat tires or the grips are ripped and there's always just something that needs that needs fixed or repaired, right?

RS **Robyn Skinner** 23:56

Yeah, no, well, that's a good piece. That's not something we've targeted and funding in the past infrastructure. It's typically been, you know, program, a coach education

and physical cycling equipment. So, you know, infrastructure is certainly something that

B **Brad** 24:04

Yeah.

Yep.

RS **Robyn Skinner** 24:18

It is a barrier, and especially for track, but I think for everyone on this call, they could say infrastructure is something they rely on on an ongoing basis that would be helpful to have funded as well. So thanks for that, Brad. That's great.

B **Brad** 24:21

Bid.

RS **Robyn Skinner** 24:36

Greg, same with you. I know you're at the beginning of the journey here, but thus far into the process and being from a PTSO, you know, how do you see funding like this supporting you, your clubs and groups in a different way in the future?

GL **Greg Laroque** 24:55

Excuse me, I think how we ended up where we are now. So as opposed to, so we've had, just to let everybody know, we've had some challenges with our clubs wanting to participate. So we found a few folks that have a little bit of a goal to try to do something. So instead of the funding going directly to the clubs, like they had to most of you, we've made a request and it's coming to the province and we're working with these individuals to be able to get things started. So for me, I see that the best way to ensure that the funding is used in a proper manner. So it's not being wasted on things that...

you know, that may not support what we're trying to do. I'm just going through this with my regular funding and simple things like some of our clubs were submitting receipts for food when food was not an allowable expense. Yeah.

RS **Robyn Skinner** 25:59

Yeah.

Eligible expense? Yeah.

GL **Greg Laroque** 26:05

And, you know, and they've been doing it for a long time. So when I say no, they go, what? You know, so not sure why it was happening before, because other places I've been, it was everybody knew. So to make sure it gets to

RS **Robyn Skinner** 26:21

Yeah.

GL **Greg Laroque** 26:25

the right places. So what we've started to do, again, is making sure we have coach facilitators trained. We've done that. The next one we're going to be doing is hop on coach training, you know, to make sure it's going where it's directed. So again, maybe that's me being a control freak, but at least I know it's going where it's supposed to go.

RS **Robyn Skinner** 26:46

Yeah, yeah, no.

GL **Greg Laroque** 26:47

And that's a challenge. That's a challenge. I was struggling with it going to a club which didn't want to participate last year or the year before or so. That's just me.

RS **Robyn Skinner** 26:57

Yeah, yeah.

Yep, it's a good backup too. We know that sometimes the folks that are a part of the program in funding a program year one may not be there in year two. So sometimes the PTSO is consistent, but sometimes those people.

change as well. And thanks, Steph, for sharing that mentoring component is important. And I know, Greg, you've got some great coach education leadership already in place to help support this. And that mentoring piece stuff was certainly something that was mentioned.

Can't just be on one person. There's got to be a group of people.

Okay, a few more things I wanted to hit today before I let you go was just a reminder on reporting. Giana sent out a message to the groups we were waiting for reporting from. I'm not sure if any of you on the call were missing anything from, but we won't call you out if you are, but Giana will.

We'll follow up if we're missing anything. And the importance of this is we report to Sport Canada in June on the last two years of programming. And I suspect a lot of the results that we provide to them will be contingent upon what comes next. So we want our reporting to look really good and be successful. And so the information from all of you is critical to that.

The next piece, which we spoke about on the last call in March, I believe, was content and storytelling. And Giana has done a great job putting together a document for all of you that will share with everyone after this call. But because some of you are here today, we're going to give you the first opportunity to sign up for your spotlight of your program and some of your coaches. But I'm going to hand it over to Giana. She's going to take us through some best practice around what our communications team is looking for and hopefully be able to help all of you formulate some storytelling sharing.

Ahh.

for this upcoming season. So Giana, I'll hand it over to you.

GV **Giana Veneziano** 29:11

Yes, I'll share my screen. If you guys don't see it, let me know. But I'll send this to everybody too after the call, and including clubs who aren't on the call will also have the opportunity to have this document and not be in the dark. So it's basically just a media guide, pretty high level, that was put together with our marketing team and myself.

just so you guys have an idea of what we're looking for. Because we want to highlight the work that you guys do in the clubs across Canada, because it's important not only for funding, but for to get the word out. So then people can also come and take advantage of the programs. So we have just like a few little things. If you I know some programs will hire a photographer.

for their events. I'm not saying you need to hire a photographer, but like if you did, you could, this is kind of what we'd look for. So if you want to get some coaches who are demonstrating skills, some shots of them teaching children, that type of thing could work, or a group photo of coaches. Even program delivery would be great, like

the participants going through the activities and getting those action shots. because essentially what we're going to be doing with all of these, this content is we're going to do a monthly highlight spotlight. So if I just scroll down a little bit, that gives a little bit more. And it'll be on Cycling Canada's channel, so Instagram, I think they have a Facebook, I'm not sure. Do they have a Facebook? They do. So Instagram and Facebook, it might live on highlights, like when someone will post it and then we'll have a hop on spotlight highlight, I believe, is what we said we were going to do, or even just regular posts. And if ever you guys are running programming, tag Cycling Canada, and they can repost it to their story. So that way, too, people are being exposed to it and they're not just waiting for this monthly highlight to come in. So I won't go through every little thing about what we would like, but once you have the document, you can read it.

So there's community environment photography, and then there's some examples that we'll be able to share with you too. Or even videos. Sometimes people do videos. Basically, it's a lot of up to you. You let us know, send us what you have, and we'll work with the marketing department, Brooke, and she'll see what we want to post or not. The only thing I want to raise is when taking pictures of underage participants, minors, you have to ensure that you have their consent. So A consent form, I don't know if you guys already run sometimes activities and you have consent forms from parents, but maybe just getting one for the photos too that we could use it on our socials would be just much easier if that's too complicated.

just take pictures of the kids without the face in it, like from the back, running an activity or something of that sort. Maybe the coach is the focus talking to the children. So there's ways around it. We don't want to make this extremely complicated for you guys either. We want this to be simple and that it works and you want to highlight your coaches and your programming environments.

And something we had mentioned too on the last call is that if it's easier for us just to call you and call the group and just get a quote from that way. And then that will be the spotlight is we'll highlight a quote with maybe like a picture of your logo.

That's also doable. So there could be, there's a big range of what we want. If obviously the perfect.

idea is a picture, an action picture, and maybe a spotlight of a coach. So that's why I have this little monthly hop on spotlight sign up sheet. And since there's less than 10,

you guys get to pick where you want to go and when you want to go first or very last.

So if you guys want to drop that into the chat, you could just like, if you decide, Greg, you want July, go for it. And that way we'll reach out to you. Okay, June 2026, got it. I'll put your names first and then I'll come in and change it later to your groups. So June 2026, and then just that way.

we can keep track and we know who is being highlighted when.

RS **Robyn Skinner** 33:04

Thanks, Giana. Yeah, we thought this was a benefit for all of you. You get the first crack at when you want to be profiled, which I'm sure is of huge value for all of you. But one thing we want to do a really good job of, and we haven't done a great job of this in the past, is keeping some consistent storytelling on all of our channels about these programs because

RS **Robyn Skinner** 33:26

people, and when I say people, the funders are paying attention. And, you know, we want to keep that consistent storytelling around what we're doing for community and grassroots at the forefront, such that we can be successful with the next round of

funding coming our way. This also helps our PTSOs as well. So that'll be another component as well is sharing the storytelling with our PTSOs so they can tag it and reshare it as well. And as Giana said, you know, we don't want to make this a huge project for you. We put this document together as a bit of a best practice to help help everyone create something, but we're also happy just to have a quick phone call and get a testimonial and provide that as an update. So thanks for some of you that are dropping your commitments into the chat. That's wonderful. And Giana, a big part of her follow up will be

getting this schedule filled up such that we know who to talk to every month and help curate whatever your story focus is for that year or for that month. And we want you to do one or the other. You can either highlight your program or highlight a coach or an instructor with your program, whichever you prefer.

So thanks, Giana, for putting that together with Brooke and the communications team. It's going to be great to see some of the programming come out on our channels. That is all I have for this group today. So I want to take an opportunity if

any of you have any questions.

whether that be what we just talked about or any other reporting pieces, I'm happy to talk about it. I know, Greg, we're going to hang on and talk about your hop on instructor training. So certainly happy to answer anybody's questions that if they have any today.

RK **Roger Koert** 35:27

Thanks again for the support. See you next time.

RS **Robyn Skinner** 35:30

Thanks, Roger. All the best.

● **Robyn Skinner** stopped transcription